

Copenhagen, December, 17th 2009

eXerp wins new contract with ACTIC health clubs

eXerp, the software and service company that has specialised in IT solutions for large health club operators, has won another major contract to supply its IT platform, ClubLead, for all 115 Scandinavian based ACTIC health clubs.

ClubLead is the first product that specifically targets large fitness chains. It serves some of the largest European fitness operators with more than 100 clubs to each chain and up to a quarter of a million members on one central back-end. With ClubLead as its business-wide solution, ACTIC will be able to consolidate its IT structures and streamline its operations, decentralise customer enrolment and improve communication with customers. ClubLead includes Access Control, PoS, Direct Debit, Finance, Booking, Staff Management, Online Services, Inventory Management, Prospecting, Corporate Agreement, Open API, KPI Suite etc.

The company eXerp has a strict focus on large fitness chains and delivering solutions to support and improve their business processes. It has a 100% successful track record and a market presence in 12 European countries. Along with this new contract, the company eXerp holds contracts with clients such as S.A.T.S (119 clubs in 4 countries, 250.000 members), ACTIC (126 clubs in 6 countries, 168.000 members), Fitness World (56 clubs, 140.000 members), Fitness dk (38 clubs, 120.000 members), World Class (42 clubs in 11 countries, members figure not disclosed) etc.

ACTIC CFO, Paul Jarness said: "We were looking to replace our old IT systems with one modern centralised IT platform to streamline our business and introduce new services to our members. Since we are operating 126 clubs in 6 countries and still growing, we did not want to take any risks - we wanted a supplier who had already undertaken a project of this magnitude. From our reviews of European suppliers it quickly became clear that only one supplier had this kind of experience and a product designed for large-scale operations. This is why we chose eXerp."

eXerp CEO Brian Sorensen said: "We are looking forward to cooperating with ACTIC and providing them with an IT platform that allows them to achieve their strategic goals. We want IT to be something that you don't think about. We take care of all server hardware, hosting, backup, update etc. so that ACTIC will only have to turn on their computers at their head office and clubs to have an intuitive tool readily available. Since time is always of the essence we are offering ACTIC a fast-track implementation plan based on our proven series of workshops and education seminars."

For further information, please contact:

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